

BEAUTIFUL LAND SPRING MARKET SET FOR JUNE 1ST



Our mission is to connect makers and creative entrepreneurs with their customers.

--Iowa State University Research Park

Beautiful Land Market, Ames' premiere handmade and vintage pop-up market, is set to hold their newest pop-up event, a Spring Market, on Saturday, June 1st from 9am-4pm at the Vermeer Applied Technology Hub, 2710 South Loop Drive, in the ISU Research Park.

The curated event will showcase over 45 local and regional artisans, designers, antique collectors, mobile boutiques, artisanal food vendors, coffee, food trucks and more.

"We're thrilled to be able to hold our pop-up market at the Vermeer Applied Technology Hub," said Beautiful Land Market Co-Director Andrew Kingsbury, "The ISU Research Park is a special gem in Ames becoming extremely well-known for collaboration and innovation-- a perfect setting to showcase the 'beautiful' land of Ames and our talented creative

entrepreneurs." Kingsbury also noted that a number of the vendors are Iowa State University graduates and are enthusiastic to share their talents with the Ames and Iowa State Community.

Market directors Jody Bergan Bennett, founder of Lucky Star Market, and Andrew Kingsbury, owner of Decadence and Marketing Manager for Market Day, have teamed up to bring Ames this unique shopping and local community experience. Beautiful Land Market is a "sister market" to the popular Lucky Star Market, with future plans to pop up regionally and collaborate with other local businesses.

"Our mission is to connect makers and creative entrepreneurs with their customers, create an event that builds community and fosters collaborations, and is great fun for everyone while supporting the local economy." said Bergan Bennett.

Shoppers can expect one-of-a-kind vendors, all selling high-quality handmade and vintage goods such as artwork, pottery, home decor and furniture, jewelry, repurposed, vintage finds and more. Market-goers will also find food trucks, coffee, fresh plants and flowers and "make-and-takes". Beautiful Land Spring Market is a Free Admission event and open to the public. Parking near the site is also free of charge.

The Beautiful Land Spring Market is sponsored by several local businesses; JB Knacker, Ignite Yoga, Rippke Design, Leeds Salon, Nook & Nest, Decadence, Prints Copy Center, Purple Ribbon Leaf and Vermeer Corporation.

For more information, contact Jody Bergan Bennett, 515-450-2302 or Andrew Kingsbury at andrew@decadencejewelry.com