

CONNECTED

EXPLOSIVE GROWTH **WEBFILINGS**

WebFilings has created the first and only end-to-end solution for external financial reporting, with a fully-integrated, cloud-based solution dedicated to meeting SEC reporting requirements. WebFilings is headquartered at ISU Research Park, and has been able to expand its staff by 900% since opening its doors in 2008, while adding a number of national corporations to its user base. In December 2010, WebFilings received a \$2.26 million grant from the Iowa Department of Economic Development which will help create 250 new jobs in Iowa.

“WE DID NOT EXPECT NEAR THE KIND OF DEMAND FOR OUR PRODUCT THAT WE FIND OUT THERE NOW.” CEO MATT RIZAI

STARTUP TO INTERNATIONAL STAGE **BOEHRINGER INGELHEIM VETMEDICA**

Initially founded as a startup operating in the shadow of ISU's veterinary medicine college, NOBL Labs quickly grew to notoriety in the field of animal health and was eventually acquired by Boehringer Ingelheim, becoming one of the conglomerate's lead research centers. ISU Research Park and the City of Ames helped the company procure the funding it needed to expand, which then helped the business attract the attention of the international leader in human and veterinary medicine.

INTELLECTUAL CAPITAL **NEWLINK GENETICS CORP.**

Filling the need for novel immunotherapeutic products to improve cancer treatment options, NewLink Genetics Corp. is not the type of organization you would expect to find at a Midwestern research park. The human health vaccine company boasts a staff of researchers and thought leaders normally found at Washington, D.C.-based national research institutes. The company has been able to recruit critical intellectual capital and also raised significant financial capital in a short period of time, money which goes further thanks to ISU Research Park's relatively low costs and expenses.

INNOVATIVE TECHNOLOGY **PRIORITY 5**

Priority 5 develops touch-based interactive displays for making key decisions at critical times, such as natural disasters or security concerns. The systems utilize a technology built upon and made possible by research at Iowa State University's Virtual Reality Applications Center (VRC) – a University-exclusive resource which has given rise to many companies. The technology was pioneered by Iowa natives and ISU graduates during another business venture (Infiscape), which was later acquired by Priority 5.

NATIONAL IMPACT **GLOBALVETLINK**

GlobalVetLink, a leader in digital animal health data, was a startup business that was able to ramp up faster, thanks to the relationships and resources made available by ISU Research Park. While GlobalVetLink began by focusing on a primary set of very focused core competencies, they have since been able to expand in offerings and now conduct business in all 50 states

TECHNOLOGY TRANSFER & ADAPTATION **HARRISVACCINES**

Harrisvaccines was founded by ISU professor Hank Harris who utilized his University research and student contacts to launch a commercial endeavor dedicated to developing vaccines for the swine disease Porcine Reproductive & Respiratory Syndrome (PRRS). Now the company is working with an international firm to apply that same research to help discover treatment for devastating shrimp diseases. Harrisvaccines' new application of their technology will help slow down the billions of dollars in losses to the shrimp industry.

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Wealth of Resources, World of Possibilities

\$135+ MILLION in Private Capital Raised, \$1.4 Million in 2010 Alone
\$5.7 MILLION in Research Funded Since 2005
NEARLY 1,400 Jobs Made Possible
\$135 MILLION in Tenant Output in 2010
\$11 MILLION Generated in State & Local Taxes
45% INCREASE in Average Wages at ISU Research Park from 2003-2010

*The amount invested annually by the U.S. federal government in research in the physical sciences, mathematics and engineering combined equals the annual increase in U.S. health care costs incurred every 20 days.**

ISU RESEARCH PARK CONNECTS BUSINESSES, ORGANIZATIONS AND INDIVIDUALS TO THE GREATER SCIENTIFIC COMMUNITY AND THE GLOBAL MARKETPLACE

Thanks to the Park's relationship with Iowa State University, tenants can leverage the research, students, faculty, infrastructure and other resources of the University to help generate their startup, attract existing technology, make discoveries in animal and human health sciences and much more.

We serve the diverse, often highly specialized needs of regional, national and international researchers and entrepreneurs. We enable growth through scalable solutions and on-site technologies. We facilitate collaboration by bringing rising talent and established thought leaders together. We assist startups and spinoffs in attracting capital through grants and from investors.

ISU Research Park currently houses over 50 companies and research groups, a significant portion of which might not even exist without the Park's resource-rich environment and the

relationships we have forged with University departments and faculty, USDA facilities and the Dept. of Energy's Ames Lab.

ISU Research Park is helping to regain the balance which will make the United States competitive once again in the field of high-technology products. Today, the U.S. is a net importer of high-tech manufactured goods, having shifted from plus \$54 billion in 1990 to negative \$50 billion in 2001.*

Technology creation. Business development. Groundbreaking research. The impact and influence of ISU Research Park is evident with each new product, patent and business plan we have made possible since 1987.

ISU Research Park is responsible for hundreds of millions of dollars in economic impact, thanks to a tenant roster filled with the world's leading innovators.

ISU RESEARCH PARK – AMES, IOWA'S BEST-KEPT SECRET FOR
**SCIENTIFIC
BREAKTHROUGHS
AND BUSINESS SUCCESS.**

*Centers for Medicare and Medicaid Services. 2005. National Health Expenditures. Available at: <http://www.cms.hhs.gov/NationalHealthExpendData/downloads/tables.pdf>.



IOWA STATE
UNIVERSITY
RESEARCH PARK

LAND 120 acres

FACILITIES 7 buildings (multi-tenant)

SIZE 356,000 sq. ft.

POPULATION Over 50 tenants

EMPLOYMENT Nearly 800 people
(Employed by on-site businesses)